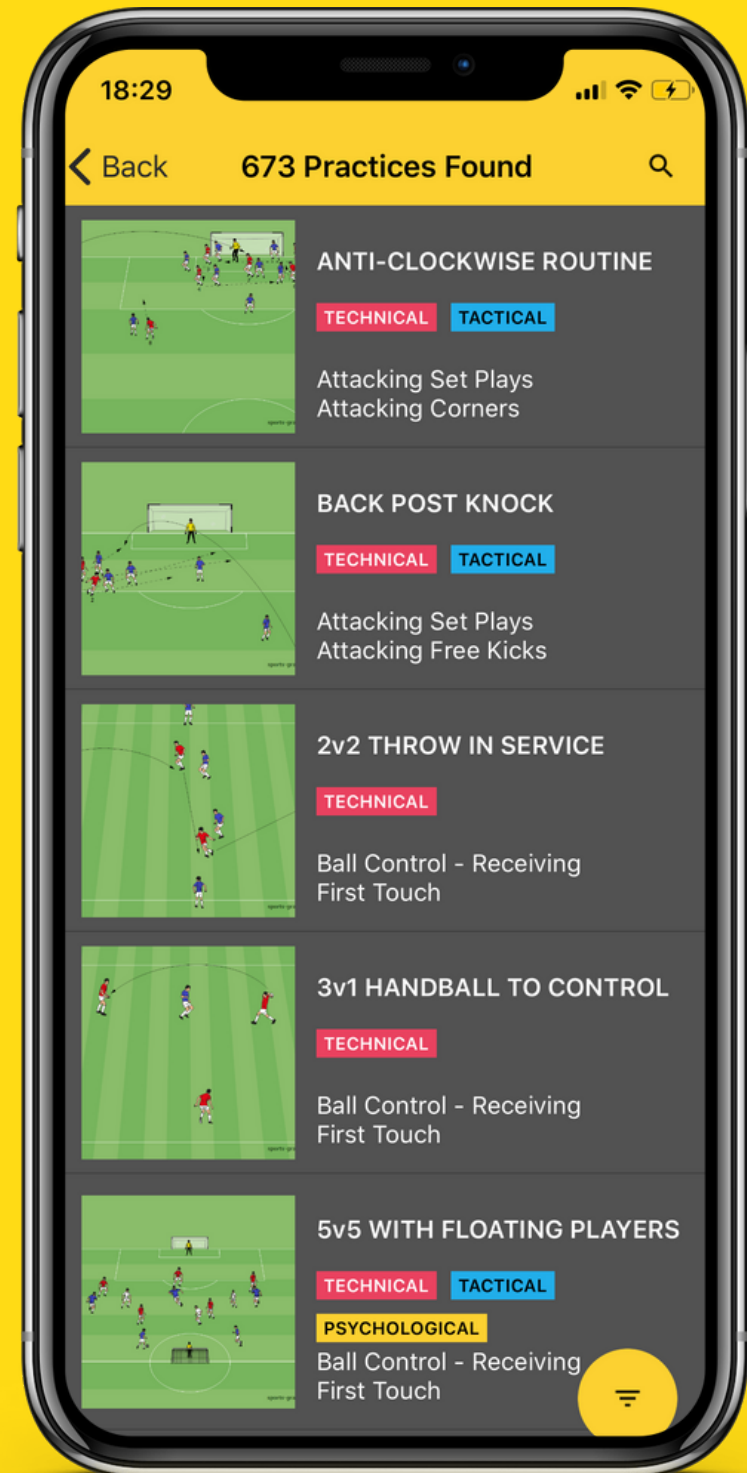


**FOOTBALL SESSIONS LTD**



# Your Club App

Custom made with your content to unify  
your coaching programmes



# FEATURES

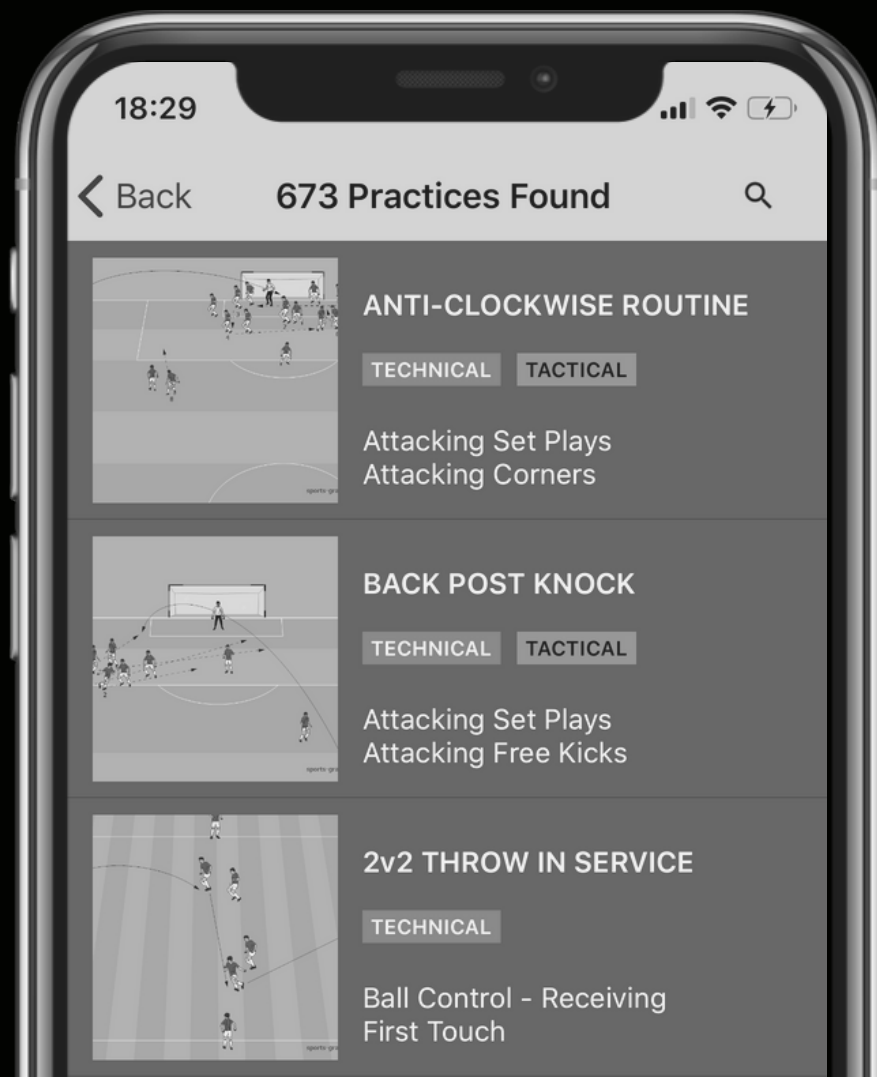
**ONE STOP, EASY  
TO USE, TIME  
SAVING APP**

Football Sessions – Club app

Communicates your development model to your coaches.

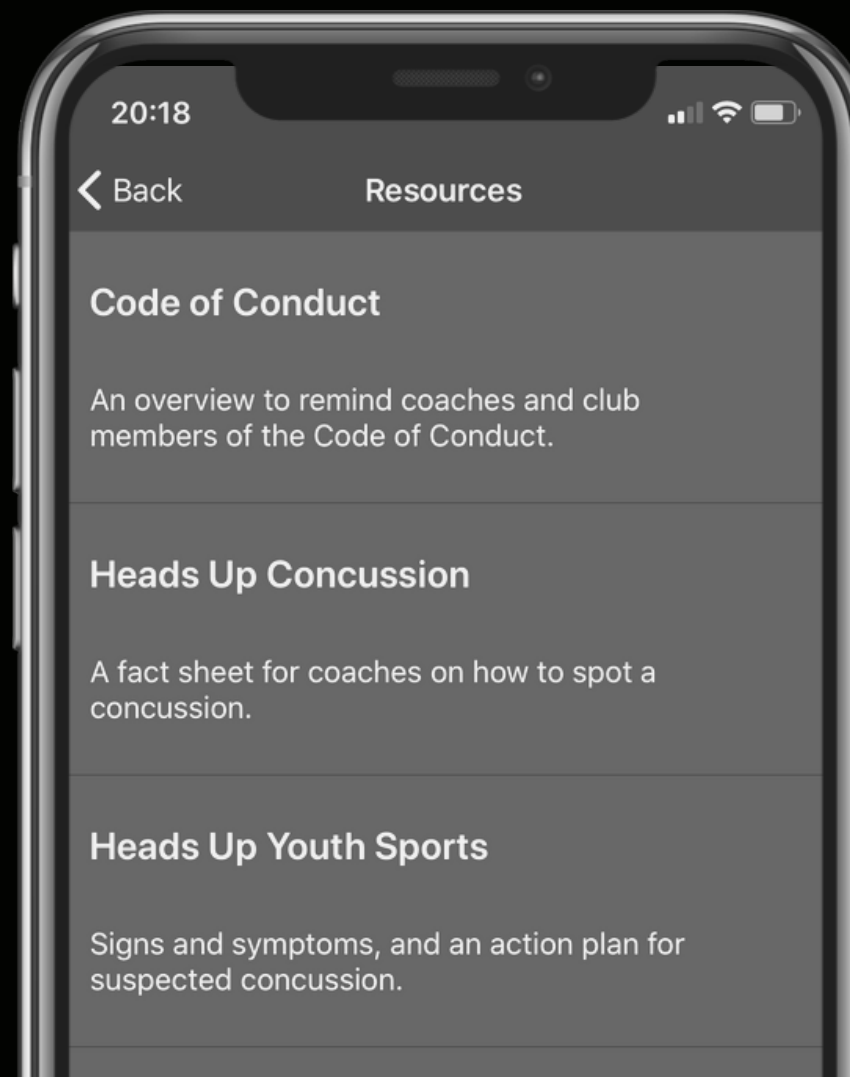
Provides your players with an industry first, player profile report.

Supports your coaches with planning, session creation and player assessment.



## SESSION BUILDER

Provides an extensive range of practices to guide a consistent coaching methodology to standardise your development programmes.



## RESOURCES

All inclusive content with your choice of resources e.g. Club's charter, Board's policies, coaching methodology and development philosophy.



## PLAYER REPORT WRITER

Club branded player assessments with easy access straight from the app stores.

# BE THE CLUB

## THAT LEADS THE WAY ATTRACTING QUALITY PLAYERS AND SUCCESSFUL COACHES

### REPUTATION

Progressive coaching philosophy building  
Club profile with coaches, players and  
parents.

### VALUES

Talent ID tool to fit Club philosophy.  
Professionally consistent to make player  
evaluations.

### QUALITY

Having coaches who nail every session  
with well structured professional  
coaching.

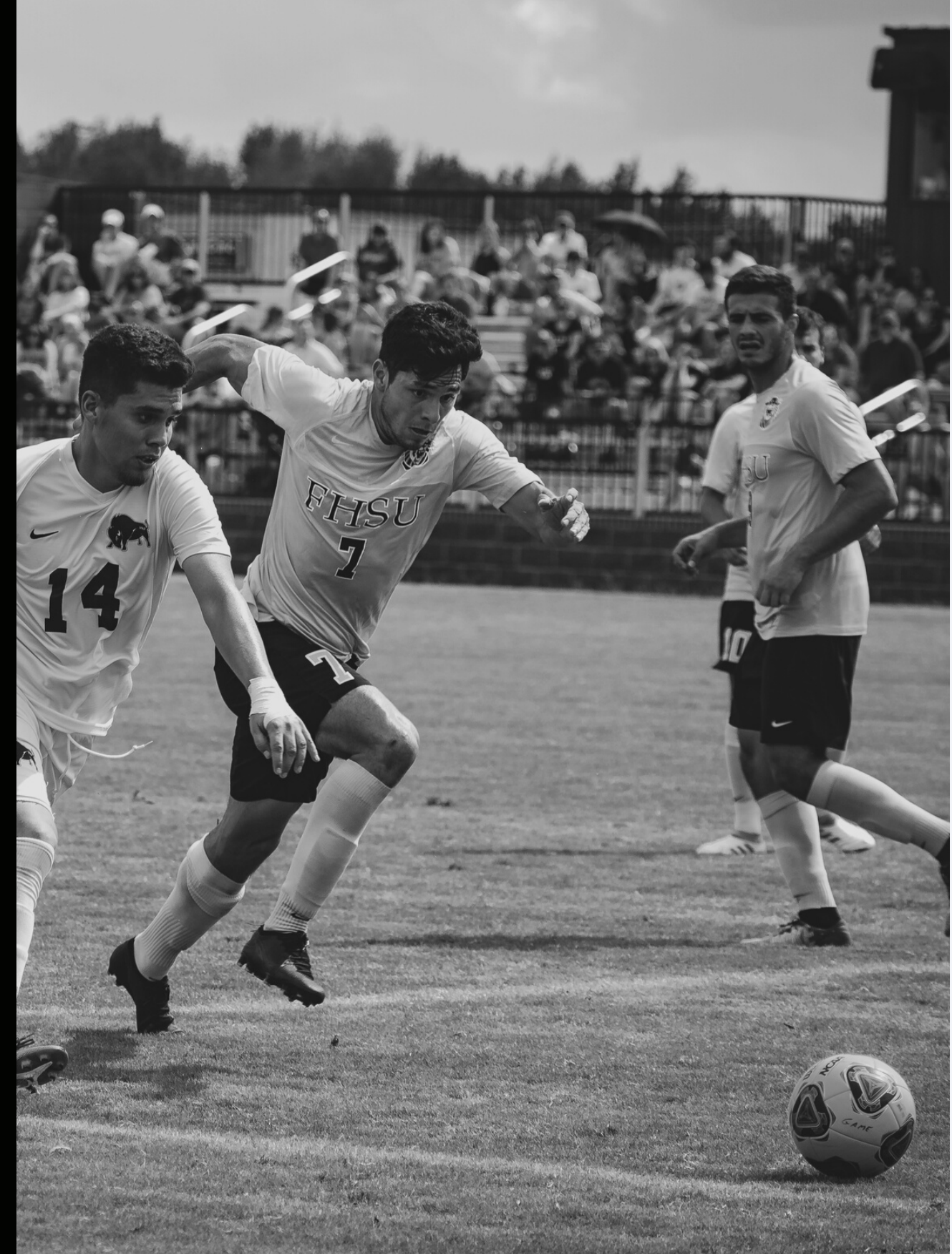




# PLAYERS

## GET AN IN-DEPTH AND PROFESSIONAL

analysis of their technical, tactical, physical and psychological aspects of their game using the universal Four Corner Football Development Model.



Football Sessions - Club app



## **PLAYER REPORTS CAN:**

- monitor performance and set targets
- establish support systems focusing on specific outcomes
- form home training programmes
- benchmark for realistic pathways for success

## **THE PRACTICE SESSION CONTENT**

is tried and tested ensuring filters produce realistic and relevant content based on age and ability.

## Optimum Report

### Comprehensive Evaluation

### Initial Assessment

Position specific top-level evaluation

In-depth focus on four corner  
model

First benchmark

# REPORT TYPES

**PROVIDING PLAYERS WITH ASSESSMENTS TO SUPPORT THEIR DEVELOPMENT, MONITOR THEIR PROGRESS, AND TO SET MUTUAL GOALS.**



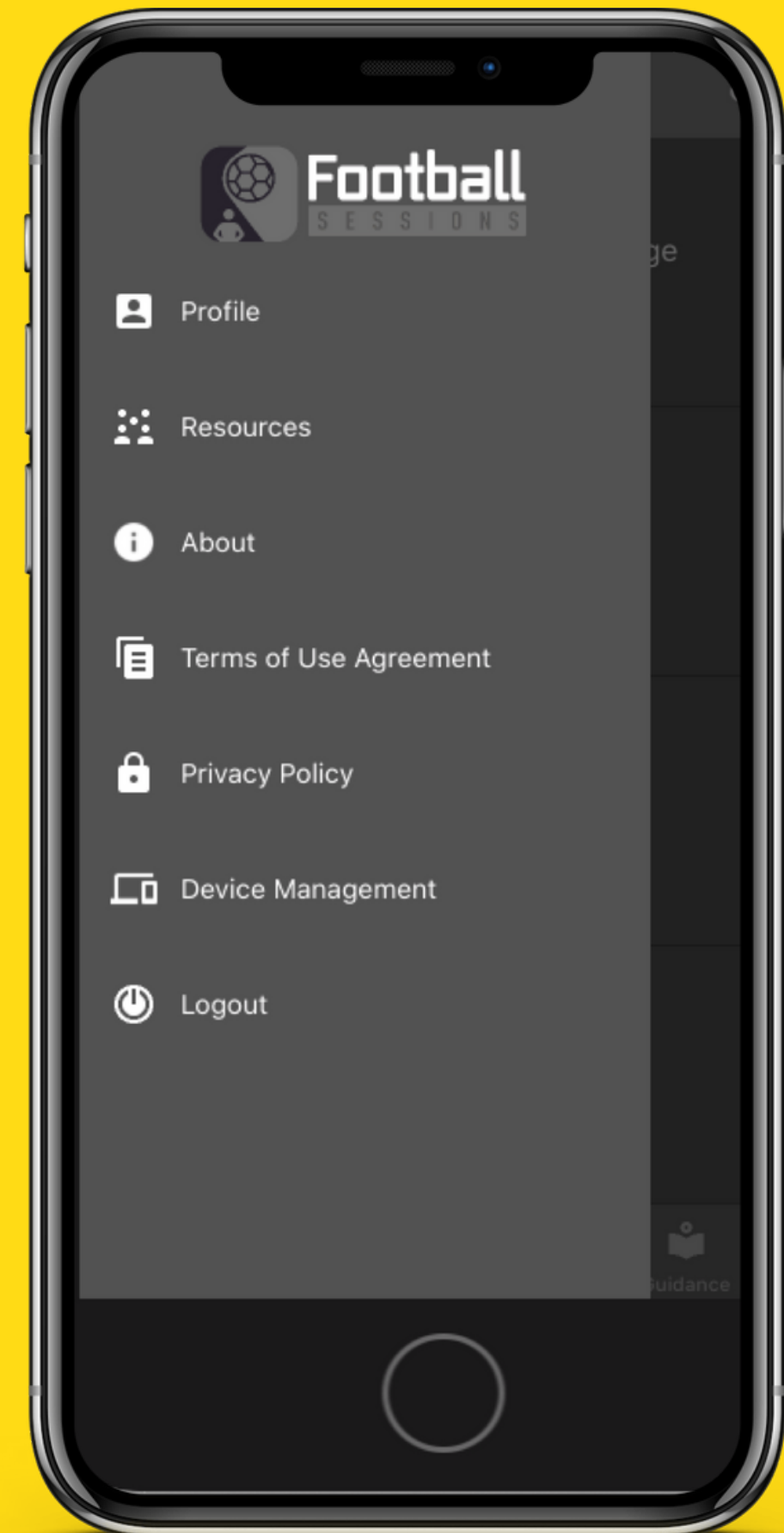
# PLAYERS APP

## FEATURES

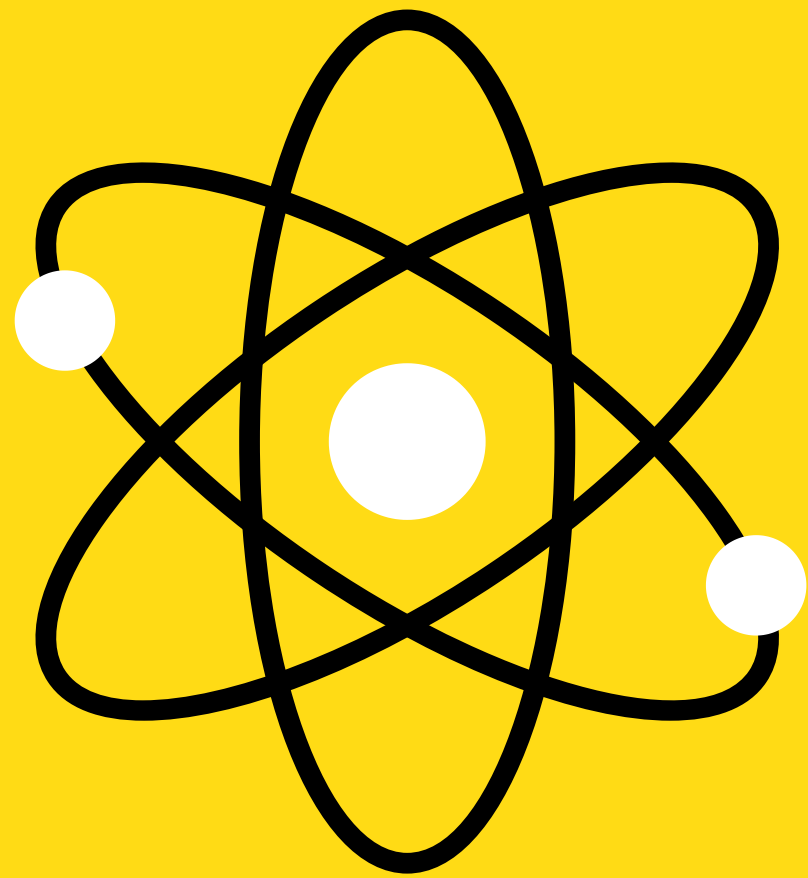
Coach prepared reports are sent direct to the free Club Player Portal app.

Players can use the self-assessment tool to benchmark their ability.

Players can collect, file and analyse their assessments in app.







Football Sessions - Club app

## **TECHNICAL DIRECTORS ACADEMY MANAGERS**

In addition to sending each player their report, Club nominated representatives can also receive a copy.

The copy is initiated in-app and sent via email in pdf for filing or printing.



# UNRIVALLED COACH RESOURCE

## COACHES CAN:

- assess squads to see how players suit a system of play
- track individual targets
- create a personalised development plan to support players' specific needs
- profile players for setting ability grouping with training practices
- manage practices, control behaviour, and challenge all players effectively



# **YOUR CLUB APP**

**ALL STAKEHOLDERS - PLAYERS, PARENTS AND COACHES - BENEFIT FROM GOOD COMMUNICATION AND PROFESSIONAL IMPLEMENTATION OF DEVELOPMENT PROGRAMMES**



# CLUB BENEFITS

Monitor players' performance and collate reports for analysis and progress measurement.

Use the position specific report to compare how a player might suit a different playing position.

Share with fellow coaching staff, especially useful when the player is moving into the next age group under a different coach.

Assess recruitment requirements – players and coaches.



# CHOICE OF PROGRAMME

## TO SUIT YOUR CLUB

### COMMUNITY DEVELOPMENT PROGRAMME

Perfect for Grassroot Community football – junior, youth and amateur senior club levels.

Age and ability specific practices from 6-years to adult with filters to easily create sessions including goalkeeping. Plus fun games for under 6s.

Two types of report generating tool – an initial assessment and an in-depth appraisal.

### ADVANCED PROFESSIONAL PATHWAYS

Full access to the Community Development Programmes.

Plus 100's of extra advanced practices for u11s to u23 Pro and adult Semi-Pro.

A third report generator to produce a top-level position specific evaluation to suit players in High Performance and Excellence pathways.



# WHAT'S INCLUDED?

## COMPATIBLE WITH PHONE & TABLET - IOS AND ANDROID

### DRILLS

1000+ drills with filters to ensure delivery of age and ability relevant content.

### RESOURCES

10 of your Club specific resources e.g. charter, values, development philosophy.

### IT SUPPORT

Automatic updates and additions to app content. Secure storage of app data.

### REPORTS

Player profiling reports delivered to free Player Portal app.

### COACH ACCESS

Coach email address administration and management.

### BRANDING

Full branding plus areas to accommodate sponsor identity.



# NICE AND EASY

## GETTING YOUR CLUB APP UNDERWAY



### STAGE 1

Choose either  
Community or  
Advanced  
package

### STAGE 2

Send your  
documents

### STAGE 3

App build

### STAGE 4

Provide coach  
email addresses

### STAGE 5

Each coach  
downloads  
your app

# THE SMALL PRINT

Your personalised Club app is downloadable from both the App Store (iOS) and the Google Play Store (Android) and is compatible on phone and tablet.

You would need to supply up to 10 Club Resources of your choice e.g. philosophy, procedures, codes of conduct, social media guidelines, concussion and injury policies etc., in pdf format. Plus a good quality logo and choice of club colour for branding.

After receipt of the details required from you, your app would be available in three weeks.

You would be invoiced 50% of the yearly fee to be paid prior to the app build.

You would provide a list (up to the quantity of licences purchased) of email addresses approved to download your app. Email addresses can be updated.

Additions or alterations to Club Resources may attract a service fee.

The app is renewable each year at anniversary of completed app delivery. Any changes from original app build would attract a fee.

Football Sessions Ltd complies with current General Data Protection Regulation (GDPR). All data is stored securely and is not shared with any third party.

**FOOTBALL SESSIONS LTD**

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